



CODE OF ETHICS
VER.:2012-2013

We are committed to be responsive in every detail to our Customers' and their Consumer's Needs , Wants, Wishes and Opinions.

Our focus is on providing efficient, consistent, personal service, above our Customers' expectations, every time.

We are passionate about exceptional customer service and take ownership of our position in the team by paying meticulous attention to every detail in everything we undertake or are responsible for.

We are constantly questioning industry norms and renewing our direction to meet the changing markets and thereby developing lifelong relationships with our customers through their ability to achieve greater profit via our innovative Product Designs, Quality, Added Value, Performance Enhancement, Reliability, Realistic Pricing, Promotion and After Sales Service.

We are vigorously committed to all forms of promotion that will generate sales and profit for our customers, our product, and expand the market in general.

We actively believe it is our obligation to support our partners in business. They are our Customers and our Suppliers of product and services, who we respect and support in their desire also to succeed, to grow and for their business to be profitable through us.

Our community and Industry conscience will not be compromised by business decisions. We will not indulge in any gossip, discussion or activity which does not have a positive objective for our Industries and the Consumer. We will always speak of our competitors and customers only in a friendly and favorable manner.

We all share a commitment to the team to improve efficiency, productivity and profitability, for without profit we cannot fulfill our promises to our customers nor provide a work place with career opportunities where all staff can be mentored, trained and developed and provided with a secure and safe work

place for themselves and for fellow team members.

We view our nationality as World Citizens and as such do not discriminate Culture, Ethnicity, Religion, Age, Gender or Economic status. We judge only by honesty, ethics and actions. We believe in the rights of individuals be they customers, suppliers, permanent and casual employees, contracted staff, managers and supervisors.

We always remember to protect environments and share our attitude with people around to cherish our mother Earth.

This Code of Ethics was inspired by one of our most important customer " L.L.S " from 2006 ,and developed by the Team members of GAMER GEAR with discussion and input contributed by every person since 2010 and Continuously Improved And Updated....